

**By using your own fundraising website, you can reach a greater number of people through the internet. Setting up a gofundme account is easy to do, safe and best of all your pledges will go directly to the Beacon.**

## **How to set up Gofundme**

1. Go to [gofundme.com](http://gofundme.com)
2. **If you already have an account from last year**, sign in with your email address and password. Click your name in the top right corner – Click Fundraise toolkit – Click Start a Campaign – Fill in info, add a picture, tell your story, etc and your ready to send your Gofundme page into cyber space.
3. **If you are creating a new account** Click orange **START A FUNDRAISER** upper right
4. Click **USE MY EMAIL ADDRESS**
5. Type in name, email, password
6. Click orange **SIGN UP FOR GOFUNDME** box
7. On top bar Click on **CAMPAIGN TYPE** then **CERTIFIED CHARITY**
8. Type in your fundraising goal \$ and in the next box type in **Beacon of Hope Community Services, Inc.** then click box with agency name and Leominster, MA

**Steps 7 & 8 are important - this is how your pledges go directly to the Beacon**

9. Enter **Campaign Title** (can be as simple as “Walk for Hope” 2015) then go to **Category** and click on **Non-Profit & Charities** then type in **zip code**
10. Click orange **NEXT** box
11. Click agreement box for Paypal policy then continue
12. Add photo etc. then Click orange **SAVE & CONTINUE** box
13. Tell your story then click orange **NEXT** box

**You have just created your own fundraising page!**

**Send your fundraising page to your contacts via email / facebook / Twitter**

Your sponsors will simply go to your page and click **DONATE NOW** and make their pledge using a credit card. It's that simple!